# Erasmus for Young Entrepreneurs

# Success story: RLT161196

**New Entrepreneur (NE)** 

Name & surname: Antonio CUTRO

Country: Italy

**Age:** 35

Status: Would-be entrepreneur

Sector: Gardening, Landscape and Crafts

Name of business: Natù

Website:

**Host Entrepreneur (HE)** 

Name & surname: Carlos ALZOLA JAEN

**Country:** Spain

**Age:** 60

Experience (years): 32

**Sector:** Crafts

Name of business: Carlos Alzola. Diseño de Muebles. Ebanistería. Restauración

Website: www.fedac.org

## **Details of the exchange**

Period of Exchange: 26/10/2015 - 26/01/2016

**Duration of Exchange: 3 months** 

# Brief introduction (max. 1000 characters):

Carlos Alzola is a master woodmaker involved in this project since several years. He participates for achieving new point of view from abroad about design and working methods. He strongly believe in mutual helping and for this reason he follows involved in this kind of interchange.

Antonio Cutro is a new entrepreneur, who caught this opportunity to share and improve his knowledges. He knew about the project by word of mouth and he is convinced that this kind of interchange only brings positive things.

positive things.





#### Activities undertaken (max. 1000 characters):

During these months Carlos and Antonio actively collaborate in and outside the workshop. Carlos actively involved Antonio on every activity he made: designing, building and selling wooden furniture, giving any time precious tips and suggestions.

A recycling project was carried on to give another chance to scrap wood produced in the furniture making process.

#### Benefits achieved (max. 1000 characters):

Antonio (NE) ends this interchange with a bag full of knowledge and starting points, lots of pages of notes taken during working time that will be precious in the future. He knows more about selling furniture and evaluates working time to produce benefits.

Carlos (HE) ends this interchange upgrading his computer skills with some knowledge more about promoting products over a web page. He knows more about chainsaw and some other little things Antonio brings with him from Italy and would be helpful for everyday work.



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## Quotation regarding the experience:

## **New Entrepreneur:**

"This experience was 100% positive, and would be perfect if I had more months to follow on. Carlos was really friendly and patient, open to confrontation, asking everytime my opinion on the jobs we carried on. I felt like in my own workshop, free to develop my own ideas with the precious guide of a master woodmaker." Antonio Cutro Host Entrepreneur:

"Antonio quickly get used to the philosophy of this tiny company. He was very responsive on day to day work while he was developing his creative skills in a cabinet maker environment." Carlos Alzola Jaén

# For further information about the exchange:

- NIO, Quality Program, Paolo Montemurro: <a href="mailto:paolo.montemurro@qualityprogram.it">paolo.montemurro@qualityprogram.it</a>
- HIO, Instituto Tecnológico de Canarias, Lucía Dobarro: rempart@itccanarias.org

For information on the programme and details on how to enroll visit: <a href="https://www.erasmus-entrepreneurs.eu">www.erasmus-entrepreneurs.eu</a>